

THE ALL-NEW

# 2013 ACCORD

What precise
the Accord ha
our signature
30-year anniv









Accord EX-L V-6 Coupe shown in Still Night Pearl.



# BUILT TO INDULGE

From styling to technology to amenities, the following features bring a whole new degree of luxury to the Accord. Like HondaLink™ with touch-screen access (EX-L Sedan and above, EX Coupe and above) for all your favorite news and information. Smart Entry (EX and above) – a locking/unlocking system that detects your presence. An internal hard drive with 16 GB[3] of music storage (navigation models). The Accord's elegant interior indulges every need of drivers and passengers alike.



Accord EX-L V-6 Sedan shown with Black Leather and available Honda Satellite-Linked Navigation System.™4


XM
12:34
80
mph
60
100
40
120
20
140
SOURCE
CRUISE
RES
CANCEL
SET
AUTO
68
SYNC
ECON
OFF
NAV
PHONE
BACK




Accord EX-L V-6 Sedan shown with Black Leather and available Honda Satellite-Linked Navigation System.[4]


XM
SOURCE
CRUISE
CANCEL
SET
ECON
OFF
AUTO
SYNC
NAV
BACK



Accord EX-L V-6 Coupe shown with Black Leather and available Honda Satellite-Linked Navigation System.[4]





Accord EX-L V-6 Sedan shown in Alabaster Silver Metallic.




Accord EX-L V-6 Sedan shown with Black Leather and available Honda Satellite-Linked Navigation System.[4]





Accord EX-L V-6 Sedan shown with Black Leather and available Honda Satellite-Linked Navigation System.[4]



## THINK IN TERMS OF

# SUSTAINABILITY

We all benefit from vehicles that respect our planet. That's why the Accord offers a
the sophistication of a luxury automobile, but still maintains the conscience of a Hond
Thanks to innovations like our new 2.4-liter 4-cylinder Earth Dreams engine with dire
injection, the new Accord has an impressive, EPA 36-mpg highway rating.[5] That mak
the new Accord one of our most fuel-efficient[5] vehicles ever.









## ECO ASSIST™

With Eco Assist, there are two ways for car and driver to work together to improve fuel efficiency.[5] When you push the ECON button, your Accord automatically adjusts fuel-consuming systems to maximize efficiency.[5] For better performance, push the button again and off you go. The coaching bars on either side of the speedometer will change from white to green depending on how efficiently you're driving. The longer they stay green, the more miles you can get from a tank of gas.



Accord EX-L Sedan shown in Basque Red Pearl II.

# THE ACCORD
# PLUG-IN

We've taken a huge step in hybrid technology. The all-new Accord Plug-In featu
rechargeable power source, and it's also capable of running entirely in electric mod
what makes the Plug-In truly special is that it never stopped being an Accord. The Pl
offers the performance, engineering and comfort that you've come to expect from H
**Available early 2013.***



*Subject to limited availability in designated markets. Please see your Honda dealer for details.

ures a
e. But
lug-In
onda.






The Plug-In has an innovative charging system that you can set up at home or connect to at designated stations. Your charge and fuel status is all displayed clearly and intuitively on the Plug-In's stylized instrument panel.

Accord Plug-In shown in Burnished Silver Metallic.

# THE ACCORD

# PLUG-IN HYBRID

We've taken a huge step in hybrid technology. The all-new Accord Plug-In Hybrid El
Vehicle (PHEV) features a rechargeable power source, and it's also capable of ru
entirely in electric mode. But what makes the PHEV truly special is that it never sto
being an Accord. The PHEV offers the performance, engineering and comfort that y
come to expect from Honda. **Available early 2013.***



*Subject to limited availability in designated markets. Please see your Honda dealer for details.

lectric
nning
opped
ou've






The PHEV has an innovative charging system that you can set up at home or connect to at designated stations. Your charge and fuel status is all displayed clearly and intuitively on the PHEV's stylized instrument panel.

Accord PHEV shown in Burnished Silver Metallic.



Accord EX-L V-6 Sedan shown in Alabaster Silver Metallic.



## SMART ENTRY

The Smart Entry feature detects when your key fob is near the vehicle, and it allows you to lock and unlock your doors with the utmost elegance and ease. (EX and above)




## START/STOP BUTTON

The Accord's smart technology lets you start your engine with the push of a button. (EX and above)




## REARVIEW CAMERA

Every Accord has a rearview camera. EX Coupe and above and EX-L Sedan and above models come with a multi-angle rearview camera that adds wide-angle and overhead views.




## AUDIO SYSTEM WITH TOUCH-SCREEN DISPLAY

This amazing new touch panel gives you access to all your different media programs. It's your interface for everything from Aha™[8] by Harman to Pandora®[9] internet radio to *Bluetooth*®[10] Streaming Audio and HandsFreeLink, email, your audio system's controls and equalizer, and much more.* (EX Coupe and above, EX-L Sedan and above)

t the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.




How abo
It feature
alloy whe
shifters (v



## LED HEADLIGHTS

LED headlights are not only a nice accent, but they also improve visibility, and reduce power consumption by 50%. (Touring Sedan)



## LED DAYTIME RUNNING LIGHTS (DRL)

Sleek and stylish LED Daytime Running Lights are standard on EX-L V-6 Coupe and EX-L V-6/ Touring Sedan.




## LED BRAKE LIGHTS

Redesigned brake lights have a subtle, new style, and are LED-powered. (EX-L Sedan and above)

*Drive responsibly. Some state laws prohibi



## SMART ENTRY

The Smart Entry feature detects when your key fob is near the vehicle, and it allows you to lock and unlock your doors with the utmost elegance and ease. (EX and above)




## START/STOP BUTTON

The Accord's smart technology lets you start your engine with the push of a button. (EX and above)




## REARVIEW CAMERA

Every Accord has a rearview camera. EX Coupe and above and EX-L Sedan and above models come with a multi-angle rearview camera that adds wide-angle and overhead views.




## AUDIO SYSTEM WITH TOUCH-SCREEN DISPLAY

This amazing new touch panel gives you access to all your different media programs. It's your interface for everything from Aha™[8] by Harman to Pandora®[9] internet radio to *Bluetooth*®[10] Streaming Audio and HandsFreeLink, email, your audio system's controls and equalizer, and much more.* (EX Coupe and above, EX-L Sedan and above)

t the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.




Accord EX-L Sedan shown in Alabaster Silver Metallic.

## ANTI-LOCK BRAKING SYSTEM (ABS)

All Accord models feature 4-wheel disc brakes with anti-lock brakes (ABS). ABS modulates the brakes to help prevent wheel lockup and help the driver retain steering control during hard braking.

## FORWARD COLLISION WARNING (FCW)[1]

The FCW system can detect the presence of vehicles in front of you, and if it calculates that you're at risk of a collision, it activates audible and visible alerts. (EX-L and above)

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.



## ALWAYS THINKING

# ABOUT SAFETY

Out of everything you need the Accord to do, nothing's more important than etting you where you need to go safely. That's why we always work to improve the afety of our vehicles, and the all-new Accord is a testament to our continuous ork on safety technology. Every Accord features our newest ACE™ II body structure nd standard features that are all designed to help protect everyone on the road.

### ANE DEPARTURE WARNING (LDW)[7]

A small camera searches for lane markings on the oad. If it detects the driver making an unindicated ane departure, visual and audible alerts will signify he departure. (EX-L and above)

### VEHICLE STABILITY ASSIST™ (VSA®)* WITH TRACTION CONTROL

In the event of an oversteer or understeer, VSA works to brake individual wheels and/or reduce engine power to help restore your intended course.



Accord EX-L V-6 Sedan shown with Black Leather.

## DUAL-STAGE, MULTIPLE-THRESHOLD FRONT AIRBAGS (SRS)

The dual-stage, multiple-threshold front airbags (SRS) are capable of inflating at different rates depending on the severity of the crash, seat-belt usage and/or other factors.*

## SMARTVENT™ FRONT SIDE AIRBAGS

In the event of a moderate-to-severe side impact, the side airbag inflates to help protect the driver's or front passenger's upper torso.*

## SIDE WITH

In the situat protec occup

*Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.



Accord EX-L V-6 Sedan shown with Black Leather.

## DUAL-STAGE, MULTIPLE-THRESHOLD FRONT AIRBAGS (SRS)

The dual-stage, multiple-threshold front airbags (SRS) are capable of inflating at different rates depending on the severity of the crash, seat-belt usage and/or other factors.*

## SMARTVENT™ FRONT SIDE AIRBAGS

In the event of a moderate-to-severe side impact, the side airbag inflates to help protect the driver's or front passenger's upper torso.*

## SIDE WITH

In the situat protec occup

*Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.




Airbags inflated for display purposes.



## CURTAIN AIRBAGS
## ROLLOVER SENSOR

event of a sufficient side impact or rollover ion, this system will activate and help provide ction for both the front and outboard rear pants on the side of the impact.*

## ADVANCED COMPATIBILITY ENGINEERING™ (ACE) II BODY STRUCTURE

ACE II is a Honda-exclusive body design that distributes frontal crash energy more evenly throughout the front of the vehicle, and the ACE II body structure features our highest-grade steel yet.

# ACCORD SEDAN



## LX

- 185-hp (SAE net), 2.4-liter i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or continuously variable transmission (CVT) with Sport Mode (available)
- ULEV-2/PZEV CARB emissions rating[11]
- EPA mileage ratings[5] (city/highway/combined): 6MT: 24/34/28 mpg; CVT: 27/36/30 mpg
- Drive-by-Wire throttle system
- Eco Assist™ system
- Active Noise Cancellation™ (ANC)
- Active Sound Control
- Hill start assist
- MacPherson strut front suspension/multi-link rear suspension
- Electric power-assisted rack-and-pinion steering (EPS)
- 16-inch alloy wheels
- Vehicle Stability Assist™ (VSA®) with traction control
- Anti-lock braking system (ABS)
- Electronic Brake Distribution (EBD)
- Brake Assist
- Tire Pressure Monitoring System (TPMS)[12]
- Daytime Running Lights (DRL)
- Advanced Compatibility Engineering™ (ACE™) II body structure
- Six airbags
- Security system with remote entry
- Variable intermittent windshield wipers
- Projector-beam halogen headlights with auto-on/off
- Chrome door handles
- Body-colored power side mirrors with Expanded View Driver's Mirror
- Chrome exhaust finisher
- Dual-zone automatic climate control system
- i-MID with 8-inch WQVGA (480x320) screen and customizable feature settings
- Rearview camera with guidelines
- Bluetooth®[10] HandsFreeLink®
- SMS text message function[13]
- Power windows with auto-up/down driver's window
- Cruise control
- Illuminated steering wheel-mounted cruise, audio, phone and i-MID controls
- Tilt and telescopic steering column
- Center console with armrest and storage compartment
- Beverage holders, front and rear
- Driver's and front passenger's illuminated vanity mirrors
- Map lights
- Sunglasses holder
- 12-volt power outlets
- Floor mats
- 160-watt AM/FM/CD audio system with 4 speakers
- Pandora®[9] internet radio compatibility
- Bluetooth[10] Streaming Audio
- USB Audio Interface[14]
- MP3/auxiliary input jack
- MP3/Windows Media® Audio (WMA)[15] playback capability
- Exterior temperature indicator

### KEY STANDARD FEATURES FOR SEDAN AND COUPE

- Bluetooth[10] HandsFreeLink
- USB Audio Interface[14]
- Rearview Camera
- Side Curtain Airbags with Rollover Sensor

## SPORT adds to LX or replaces:

- 189-hp (SAE net), 2.4-liter i-VTEC 4-cylinder engine with direct injection
- 6-speed manual or continuously variable transmission (CVT) with Sport Mode and paddle shifters (available)
- EPA mileage ratings[5] (city/highway/combined): CVT: 26/35/29 mpg
- Front shock tower bar
- 18-inch alloy wheels
- Body-colored decklid spoiler
- Fog lights
- Dual chrome exhaust finishers
- Leather-wrapped steering wheel
- Driver's seat with 10-way power adjustment, including power lumbar support

## EX adds to LX or replaces:

- 17-inch alloy wheels
- One-touch power moonroof with tilt feature
- Smart Entry
- Heated, body-colored power side mirrors with integrated turn indicators and Expanded View Driver's Mirror
- Honda LaneWatch™[2]
- Engine Start/Stop button
- Power windows with auto-up down driver's and front passenger's windows
- Driver's seat with 10-way power adjustment, including power lumbar support
- 160-watt AM/FM/CD audio syster with 6 speakers

IT'S

# YOUR STYLE

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.




Accord EX-L V-6 Sedan with sport grille, aero kit, body side molding, wing sp



poiler and 17" chrome-look alloy wheels.




Back-Up Sensors




All-Season Floor Mats



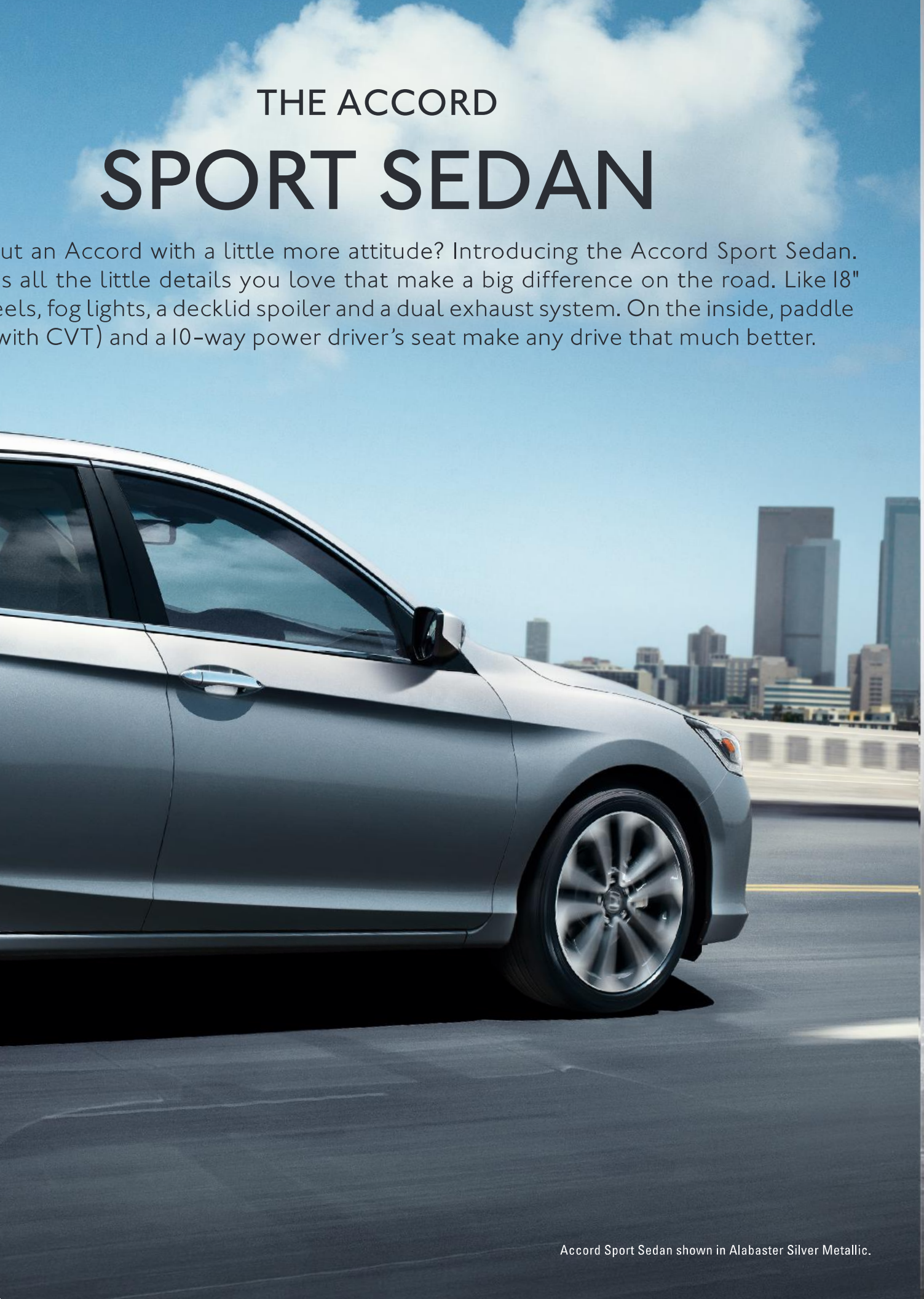
Cargo Net




Illuminated Door Sill Trim

# THE ACCORD
# SPORT SEDAN

ut an Accord with a little more attitude? Introducing the Accord Sport Sedan.
s all the little details you love that make a big difference on the road. Like 18"
eels, fog lights, a decklid spoiler and a dual exhaust system. On the inside, paddle
with CVT) and a 10-way power driver's seat make any drive that much better.



Accord Sport Sedan shown in Alabaster Silver Metallic.




R

# TECH

Our racing heritage is with you
technology improves fuel c
power Dario Franchitti to vi
incorporated it into the all-ne

Indianapolis 500 and IndyCar (and Design) are registered trademarks of Brickyard Trademarks, Inc., used with permission. IZOD is a registered trademark of Phillips-Van Heusen Corporation, used with permission.